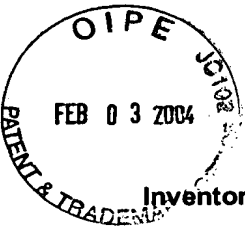


HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P. O. Box 272400  
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 10991149-2

*Handwritten:* 1-24-04  
2-24-04  
me  
GOT (2)



IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Qiming Chen, et al.

Confirmation No.: 7356

Application No.: 09/464,311

Examiner: A.K.R. Boyce

Filing Date: 12/15/1999

Group Art Unit: 3623

Title: Customer Profiling Apparatus for Conducting Customer Behavior Pattern Analysis, and Method for Comparing Customer Behavior Patterns

Mail Stop RCE  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

RECEIVED

FEB 10 2004

GROUP 3600

REQUEST FOR CONTINUED EXAMINATION (RCE) 37 CFR 1.114

Subsection (b) of 35 U.S.C. 132, effective on May 29, 2000, provides for continued examination of an utility or plant application filed on or after June 8, 1995.

See The American Inventors Protection Act of 1999 (AIPA).

Sir:

This is a Request for Continued Examination (RCE) under CFR 1.114 of the above-identified application.

**NOTE:** 37 CFR 1.114 is effective on May 20, 2000. If the above- application was filed prior to May 29, 2000, applicant may wish to consider filing a continued prosecution application (CPA) under CFR 1.53(d) (PTO/SB/29) instead of a RCE to be eligible for the patent term adjustment provisions of the AIPA. See Changes to Application Examination and Provisional Application Practice, Interim Rule, 65 Fed. Reg. 14865 (Mar. 20, 2000), 1233 off. Gaz. Pat. Office 47 (Apr. 11, 2000), which established RCE practice.

Submission under 37 CFR 1.114

( ) Previously submitted:

( ) Consider the amendment(s)/reply under 37 CFR 1.116 previously filed on \_\_\_\_\_  
(Any unentered amendment(s) referred to above will be entered).

( ) Consider the arguments in the Appeal Brief or Reply Brief previously filed on \_\_\_\_\_

( ) Other \_\_\_\_\_

(X) Enclosed:

(X) Amendment/Reply

( ) Affidavit(s)/Declarations(s)

( ) Information Disclosure Statement (IDS)

( ) Other \_\_\_\_\_

Miscellaneous

( ) Suspension of action is requested under 37 CFR 1.103(c) for a period of \_\_\_\_\_ months.

The fee for this Suspension is (37 CFR 1.17(i)) \$130.00

( ) Other \_\_\_\_\_

02/06/2004 EFLORES 00000081 09464311

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CONTINUED EXAMINATION TRANSMITTAL  
(RCE) (37 CFR 1.114) (continued)

ATTORNEY DOCKET NO. 10991149-2

(X) RCE filing fee \$770.00

(X) A Petition for Extension of Time

|                  |           |
|------------------|-----------|
| ( ) one month    | \$110.00  |
| (X) two months   | \$420.00  |
| ( ) three months | \$950.00  |
| ( ) four months  | \$1480.00 |

A check for \$1,276.00 is enclosed (\$770 for RCE filing fee; \$420 for two month extension; \$86 for additional independent claim). At any time during the pendency of this application, please charge any fees required or credit any overpayment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally please charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees.

(X) A duplicate copy of this transmittal letter is enclosed.

Express (X) I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: M/S RCE Commissioner for Patents, Alexandria, VA 22313-1450. Date of Deposit: 02/03/04

OR

( ) I hereby certify that this paper is being transmitted to the Patent and Trademark Office facsimile number \_\_\_\_\_ on \_\_\_\_\_

Number of pages: 19

Typed Name: Terry J. Gruber

Signature: Terry J. Gruber

EL979951795

Respectfully submitted,

Qiming Chen, et al.

By K. Grzelak

Keith D. Grzelak, by Sathesh K. Karra  
Reg. #40,246

Attorney/Agent for Applicant(s)

Reg. No. 37,144

Date: 02/03/04

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